

## Benefits of Membership

Whether it's Cashmere's quality of life or the goods and services provided by Cashmere businesses, your Chamber works to promote Cashmere as a great place to work, live, learn, play and visit. The following are some benefits we offer our members.

**Credibility** Affiliation with the Chamber helps demonstrate your credibility to your customers.

**Exposure** The Chamber maintains an office at 103 Cottage Avenue providing visitor information. We're proud to refer your business products and services!

- Brochure and business cards displayed
- Welcome bags
- E-newsletter and Facebook page
- Chamber website presence
- Chamber digital screen presence
- Local and regional public relations efforts
- Sponsorship opportunities

**Website** Our website currently receives many visits per day from people from around the nation and the globe. These visits translate into exposure for your business from news, business directory and calendar listings on the site.

**Online Website Listing** View and update your Online Member Directory. Your membership dues entitle you to a complete business listing in our online Business Directory to include a photo gallery, links to your website and social media pages.

**Communications** The Chamber works to ensure you are informed on important developments in the community and are aware of issues affecting business. We do this through our e-newsletter, and in mass email communications.

**Events Calendar** As a member, you are invited to submit items to our online community calendar.

**Tourism & Promotion** Cashmere's natural beauty and central location encourages a variety of outdoor pursuits. We work year-round through marketing efforts to encourage tourists to visit the Cashmere area, thereby increasing the tourism dollars in the local economy.

**Visitor Information** As a member, you are entitled to use our Visitor's Information Center to display your business cards and brochures for walk-in visitors looking for goods and services. The Chamber received relocation and tourism requests from people throughout the United States. We also produce Cashmere's only brochure.

**Working with You & for You** The Chamber works with the City of Cashmere and the Port of Chelan County to bring new businesses to the area. We are a resource to help local businesses or potential new businesses by connecting them to such organizations as SCORE and the Small Business Development Center.

**Business-to-Business Networking** The Chamber hosts bi-annual General Membership Meetings for the entire membership. This is a time to gather and talk about what direction the Chamber is headed. It's also a time to network with your fellow Chamber members. The Chamber also sponsors a Business After Hours program, an important networking tool. And when you join the Chamber you have access to the Chamber's mailing list, which includes all members.